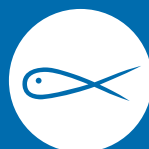




# Together & United

Designing the  
New Standard

.....  
2020-21 ACTIVITY REPORT  
.....



SOCIÉTÉ DE  
SAINT-VINCENT DE PAUL



# summary

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## OUR MISSION

The Society of Saint-Vincent de Paul, present in Montréal, Laval and the MRC of L'Assomption, serves people in difficult situations regardless of their culture, language or religion. Based on the civic action of our volunteers and their desire to create links, our interventions are centred on listening, supporting and accompanying the most vulnerable people.

### Société de Saint-Vincent de Paul de Montréal, 2021

**Graphic Designs:** Annabelle PETIT

**Content:** Thank you to the whole team for their collaboration in the production of this document.

### Photo credits

P. 14: **Incubateur Civique de la Maison de l'Innovation Sociale**

P. 16: **Lyne JOYAL**

P. 18: 1 and 3 = **Martine ASHBY** / 2 = **Lyne JOYAL** /

4 = **Elaine FAFARD-MARCONI** / 5 et 6 = **Mikaël THEIMER**

P. 19: left to right: **Tais**, Jean-Grou High School ; **Jacob**, Saint-Octave Grade School; **Jayden-James** and teacher **Brigitte BIENVENUE**, Sainte-Gertrude Grade School

P. 23: **The Media Food Drive**



# editorial



## The Society of Saint Vincent de Paul of Montréal at the time of COVID-19

**Denise** OUELLETTE – Executive director; and **Pierre** PRATTE – President BOD

On Saturday, March 14, 2020, Québec Premier Legault announced the shutdown of all but essential services in the province. Even though we had some warning signs in the days leading up to it, the shock was still significant. The most surprising aspect was the requirement for those aged 70 and over to stay at home and only go out when necessary. Within minutes, the Society of Saint Vincent de Paul of Montréal (SSVPM) found itself almost without beneficiaries, since most of our service points are run by people of that age.

During the first week of the big containment in March 2020, we were frozen. We contacted our service points to make sure that volunteers were doing well and following public health guidelines. We found that they were looking for ways to continue to offer help and meet the new demands that were growing with the job losses.

Different means were used. Volunteers worked from home. They made calls, made appointments, listened and comforted from a distance. Those who were able to go out worked with people in precarious situations, while scrupulously respecting the required sanitary rules.

Many of our service points were overwhelmed by requests for help and feared that they would not be able to respond adequately due to lack of money and/or food.

SSVPM employees and volunteers immediately helped each other to find funds, submit grant applications and launch fundraising campaigns. Fortunately, our funders, partners and the general public responded generously to our calls for help. New volunteers have also been mobilised in the neighbourhoods particularly affected by the crisis.

The pandemic was also an accelerator on several levels. Some service points closed quickly due to a lack of volunteers. Others increased their presence and capacity to help people who knocked on their door. Many eventually developed close collaborations with other organisations in their sector.

New projects triggered by the impact of the pandemic have emerged at the SSVPM, including the possibility of making online donations directly to the points of service, SOLI-70, the use of a new telephone system to facilitate the work of volunteers, and recently, the setting up of a solidarity grocery shop in the Ville-Marie borough.

What we can learn from all this, one year after the beginning of the crisis, is that the Society of Saint Vincent de Paul of Montréal has still responded. And we are proud of it.



# central council team

Thank you for your work, your tireless commitment  
and your legendary adaptability!

Team in place on July 1<sup>st</sup>, 2021

**Denise** OUELLETTE  
General Manager

**Jennifer** LOBRÉAU  
Community Development  
Manager

**Justine** BOISVERT-CORCORAN  
Development Agent

**Marion** ROCTON  
Liaison Agent

**Jeanne** GANDOUR  
Project Manager for the Solidarity  
Grocery Shop

**Claudia** CÔTÉ  
Development Manager, Major and  
Planned Gifts

**Ginette** ALLAIRE  
Funding Coordinator and  
Database Management

**Alla** POTAPOV  
Director of Finance

**Jason** TAVARES FARIA  
Accounting Clerk and Christmas  
Basket Manager

**Marie** LATOUR  
Accounting Technician

**Maria-Yenny** GALINDO  
Accounting Technician

**Geneviève** DUBOIS  
Director of the School Retention  
Program

**Axelle** ENET  
Communications Coordinator

**Géraldy** SÉIDE  
Office Clerk

**Linda** VALLÉE  
Sales Manager

**Michelle** BELLEY  
Triage Manager

**Dimya** HERRERA MEDINA  
Dispatcher and salesperson

**Cecilia** PRIETO  
Salesperson

**Robert** COUILLARD  
Shopkeeper

**Jean-Yves** JUTEAU  
Janitor

We would like to acknowledge the good work of the  
team members who left us during the year: **Félix**  
LALONDE, **Sara** VASSIGH, **Ellen** PRADA, **Véronika**  
BRISSON DELAIR.

# board of directors

Board of Directors in place on July 1<sup>st</sup>, 2021



**Pierre PRATTE**  
President



**Mathieu BOURDEAU**  
Treasurer



**Sarah ZUCKERMANN**  
Vice President



**Madeleine LAFRANCE**  
Secretary

Many thanks to the dedicated volunteers  
on the Board of Directors who ensure the  
smooth running of the organisation.

## ADMINISTRATORS

**Sonia** BENHALLOU

**Antoine** LEMIEUX

**Maurice** MORIN

**Michel** RICARD

**Samir** ZAKHOUR

## YOUTH REPRESENTATIVE

**Marie-Pier** BOUTET

## EX-OFFICIO MEMBER

**Denise** OUELLETTE

Directrice générale



# communications

— AXELLE ENET



## 3

**LE LIEN**  
Newsletter

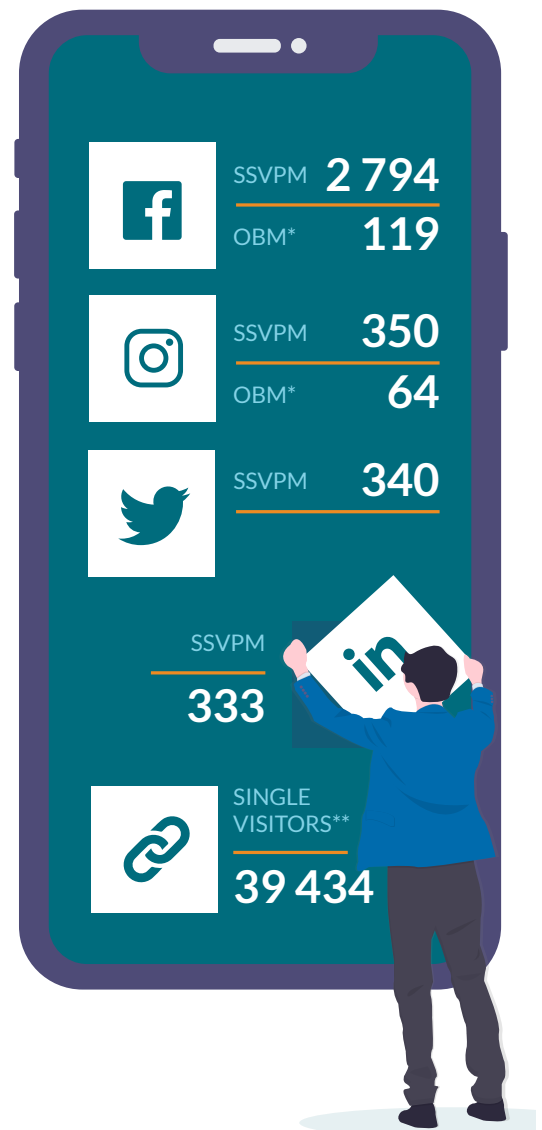
**Le Lien** is a magazine distributed to all of our donors that highlights the latest news from the Society of Saint Vincent de Paul of Montréal (major events, latest fundraising campaigns, current projects, etc.).

3 numbers were published in the financial year 2020-2021.

\* Account created in July 2020

\*\* People who visited the Website at least once between April 1<sup>st</sup>, 2020 and March 31<sup>st</sup>, 2021

## OUR SOCIAL MEDIAS AND VISITORS



# 4

## FUNDRAISING CAMPAIGNS



### Summer 2020

Words from a teacher with Anouk Simpson, special education teacher.

2 for school retention



### Winter 2021

Meet our new Ambassador, 17-year old Steven.

Thank you,  
your donations  
have made a  
big difference!

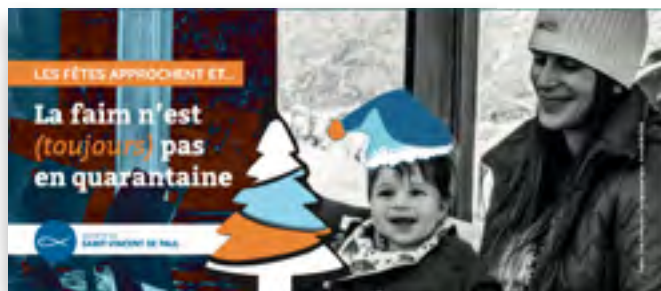


2 for food assistance



### Spring 2020

Hunger is not quarantined



### Fall 2020

Hunger is (still) not quarantined





# food assistance

JENNIFER LOBRÉAU

## 2020: What a year it has been!

Like everyone else, the pandemic has allowed us to push our limits and think differently. Food insecurity is a growing issue in our community, especially during this exceptional period marked by COVID-19.

Resilience and innovation have guided our actions. We have juggled the need to keep our service points running and to develop new approaches. This would not have been possible without the hard work of the volunteers who answered the call despite the uncertainties and risks involved, but also the committed team that I was lucky enough to accompany.

## Baskets and holiday season

The Society of Saint Vincent de Paul of Montréal distributed **3,270 Christmas baskets** to families in Montréal in December 2020. For the residents of the Plateau Mont-Royal, for example, **61 baskets** were handed out. The baskets included gift cards to grocery shops such as **Métro** and **Super C**, as well as to **Brunet's** pharmacies. Chocolates and coffee were also offered. As for the Hochelaga-Maisonneuve service point, approximately **300 baskets** were donated. We warmly thank our partners: the **Montréal Firefighters Association**, the **Gazette**, **Énergir** and various private donors.

14 013

ADULTS ASSISTED

6 854

CHILDREN ASSISTED

20 867

PERSONS RECEIVED ASSISTANCE  
IN 2020/2021

\*one person can be assisted several times a year



In addition, to help us offer food assistance during the holiday season, **Moisson Montréal** allowed us to collect boxes of food donations. These boxes were collected in grocery shops for La guignolée des médias. Many points of service went to Moisson Montréal's warehouse at the end of December and beginning of January. In all, a thousand boxes of dry food, hygienic products and juice were donated.



### The example of St. Francis Solano

The COVID-19 pandemic has affected the food service outlets, both in the way they serve and in the increase in the number of requests. The Saint-François-Solano service point had to adapt accordingly. We implemented a new method of operation: food assistance by appointment. The registration clerks received calls from people who wanted to use this service on the first day of every month. The volunteers then called back the people concerned to assign them a day and time to come. This method allowed us to ensure the safety of the beneficiaries and the volunteers, as well as to respect the sanitary measures to the letter.

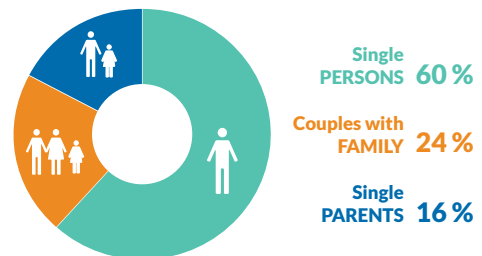
We have recently started making appointments using the Google Voice platform. Easy to use, simple to learn and very reliable, this task is now accessible to many volunteers.

Over the past year, we have had the help of 17 volunteers on an ad hoc basis, including 6 registration clerks and 11 handlers.

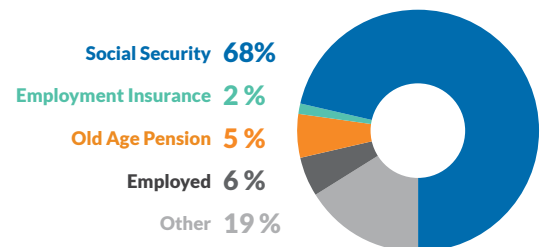


Finally, in the wake of the sanitary measures, we wanted to make the place more physically accessible and conducive to respecting the physical distance of two metres. Thanks to a donation of numerous shelves from the UDEM, we were able to continue to offer the majority of our food assistance in person.

### PROFILE OF THE FAMILIES HELPED



### PROFILE OF PERSONS HELPED



# community development

JENNIFER LOBRÉAU, MARION ROCTON AND JUSTINE BOISVERT-CORCORAN



## Consultation and Partnership

Consultation between the different organisations in a neighbourhood is essential to create partnerships, to help each other and to know what is going on in the community. Because of its location in the Centre-Sud neighbourhood, the Central Council of the Society of Saint Vincent de Paul of Montréal is a member of the **Table de Concertation et d'Intervention pour une Garantie Alimentaire dans le Centre-Sud** (CIGAL). Founded in 2000, it brings together several community organisations that offer food aid services to residents of the Centre-Sud area. CIGAL's mission is threefold:

1. Bring together organisations interested in food security at a consultation table.
2. Promote food security among the population of the Centre-Sud neighbourhood.
3. To promote exchanges between its members and concerted actions to improve food security.

This year, we met via Zoom in order to respect the sanitary measures related to COVID-19. We also formed a crisis cell so that the various food security organisations in the Centre-Sud neighbourhood could share the issues they have been facing since the beginning of the pandemic. A meeting was scheduled every two months.

We have also created a partnership with the **Éco-quartier Saint-Jacques** to benefit from flowers and trees for a garden project. Other occasional partnerships are made from time to time, such as:

- Donations of prepared meals from the **Tablée des Chefs** for the SSVPM's emergency food supplies.
- Donations from us to organisations such as **Dans la rue** or **Sun Youth**.

## Centralisation of Service Points

The centralisation project continues to move forward at the Society of Saint Vincent de Paul in Montréal. Like the Conseil Particulier de l'Assomption, we are aiming for the points of service to be grouped together in order to harmonise the offer of volunteers, food aid and accounting.



The three objectives of centralisation, which we also call harmonisation, are:

1. To reduce the administrative burden on the volunteers involved in the service points.
2. To standardise the volunteer offer to renew our current pool.
3. To standardise the application process for food aid.

The first focus is more related to accounting, since it is a question of closing the bank accounts of the points of service to keep only one: that of the Particular Council. The accounting is then absorbed by the Central Council's accounting team. By lightening the administrative tasks of the volunteers, we offer simple and interesting volunteering, which is our second objective. The next generation of volunteers is hard to find, so we have to adjust to what they are asking for, that is part-time involvement. The third objective is to standardise the food aid application process, as we have noted disparities between the various service points.

The strengths of this project are as follows:

- Freeing up volunteers for more concrete, on-the-ground assignments.
- Reduce the number of files and reports produced by volunteers.
- Eliminate transactions between the Particular Council and its service points.
- Offer donors the possibility of making their donations online.
- Reduce printing and banking costs.
- Obtain more accurate statistics on the people helped to solicit donors and develop new projects.
- Recover GST and QST refunds in a simplified way.

Many SSVPM service points are in favour of centralisation and have taken steps in this direction. Thus, in the Nativité-Rosemont Particular Council, the majority of the service points are now centralised or in the process of being centralised. The process is also underway for the Sacré-Coeur Particular Council.



### Community garden in Sacré-Coeur

In the summer of 2020, we set up a community garden at the Sacré-Coeur de Montréal church in the Centre-Sud neighbourhood. In partnership with the organisation Entraide Léo-Théorêt, this urban vegetable garden was created thanks to the participation of dedicated volunteers. This collective initiative allows each participant to reclaim the power to make decisions about his or her own food, in a healthy and economical way. Participants were given access to gardening tools and techniques to develop the desire to create their own vegetable garden, or to join larger collective gardens in the neighbourhood. This activity, in a time of pandemic, also helped to break the isolation.

More than fifty different plants, donated by the organisation On Sème, were planted. Whether in the garden in front of the presbytery of Sacré-Coeur Church or in the 9 hanging containers located in the yard of Entraide Léo-Théorêt, the plants were all edible.



Weekly gardening, maintenance and watering sessions have been set up with the volunteers.

Due to the pandemic, we had to rethink the awareness-raising methods envisaged in the initial project. Many activities were planned to raise awareness about food empowerment and respect for the environment. Two leaflets were designed:



Leaflet on methods to reduce food waste.



Leaflet on gardening and composting.

(for which we called on the expertise of the Éco-quartier Saint-Jacques).

In order to increase the universal accessibility of the leaflets, we solicited the organisation Lettres en main, which operates in the field of literacy. As a result, the users of the Society of Saint-Vincent de Paul's food assistance services at the Sacré-Coeur service point and the people who visit Entraide Léo-Théorêt are better informed and more aware of the issues.



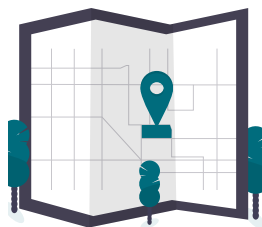
### Fridge-sharing: A collective and civic action

Many food banks have seen an increase in demand over the past year, and some of the Society of Saint Vincent de Paul's points of service in Montréal have not escaped this.

The need to find initiatives to address this new reality is paramount. Thus, the development of plural and inclusive citizen practices would represent part of the solution. These practices could undoubtedly complement more traditional methods in order to respond to this meteoric rise in demand.

Moreover, empowerment of citizens over an omnipresent reality such as food insecurity would generate social transformation rooted in the community, optimise collective autonomy, increase the power of action and emancipation of people experiencing food insecurity, and reduce social inequalities. One of the initiatives that can help reduce food insecurity is the fridge-share initiative. This consists of making a fridge containing fresh food available free of charge to anyone who wishes to use it.

The fridge is filled at variable intervals by committed citizens, as well as by businesses in the neighbourhood where there is a fridge-share and who wish to contribute to the initiative. It is also a good way to avoid food waste.



At the SSVPM, we plan to set up a fridge-share in certain sectors where the points of service have been affected by the significant increase in requests for food aid. Citizens will be able to access this fridge at any time in order to ensure that it is safe, and to drop off or pick up food.



A collective action such as a fridge-sharing scheme therefore makes it possible to avoid food waste, while at the same time offering an alternative to emergency food supplies.

**SEPTEMBER 2021**

PLANNED INAUGURATION OF THE FIRST SSVPM  
SHARING FRIDGE





### Civic Incubator Experience

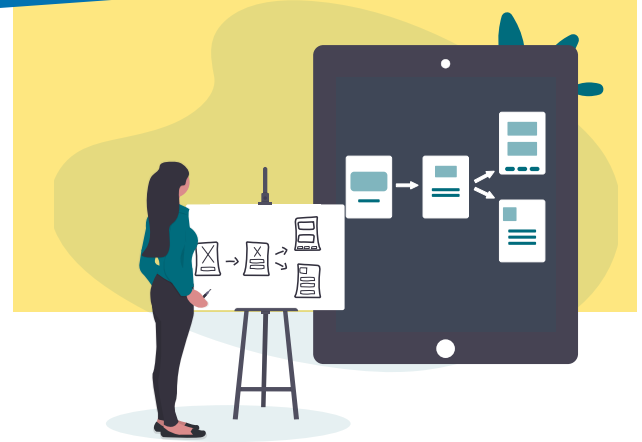
In September 2020, Jennifer Lobréau and Justine Boisvert-Corcoran, members of the community development team, were selected to join the fall 2020 cohort of the Civic Incubator of the **Maison de l'Innovation Sociale**. We then seized the opportunity to elaborate our thoughts on food security and to begin the development of a new initiative in line with our organisation's mission.

The Civic Incubator is a 6-month program which for the first time took place 100% at a distance. For about 7 hours a week, we shaped the project we wanted to implement through workshops and meetings with external speakers, but also between members of the cohort. The workshops focused on 'posture for social innovation, understanding the context of the project implementation, and designing and deploying our project with positive social and environmental impact'.

Being a member of one of the Civic Incubator cohorts has allowed us to expand our network, to support each other and to question the means used to honour the mission of the Society of Saint Vincent de Paul of Montréal.

It is therefore through the Civic Incubator that our project for a solidarity grocery shop was born.

A NEW PROJECT BY SSVP DE MONTRÉAL



### SOLI-70: Home delivery in times of pandemic

SOLI-70 is an initiative of a committee of volunteers from the Conseil Particulier de la Nativité de Rosemont to deal with the pandemic context. It is a delivery service offered to the most vulnerable people: aged 70 and over, immunodeficient, with reduced mobility, etc. This project emerged following the containment of the first wave of COVID-19, during which these people sometimes had difficulty accessing food. Most of the people benefiting from the SOLI-70 service were using food banks before the pandemic.

In total, we helped 125 people in need over the period April 2020 to March 2021. 17 local grocery shops participated and 130 volunteers were matched with users to go to their place at the markets and bring home the purchases.





### Children drawing for Christmas

For the holiday season, we were pleased to collaborate with the **Meet the Need** Montréal team to send personalised greeting cards, designed by children, to some of the beneficiaries of the SOLI-70 program.



**125**

PERSONS  
DELIVERED

**17**

PARTICIPATING  
GROCERY SHOPS

**130**

VOLUNTEERS  
INVOLVED

SOLI-70 has helped to break the isolation of the people using this service and to create intergenerational links.

«When the pandemic started, I wanted to get involved in the community to help people. I met three beautiful women and have had the pleasure of getting to know them over the past few months. They told me about their worries, the isolation they felt, the fear of catching COVID-19. But they always expressed gratitude for the program and for my help. I was able to see pictures of their grandchildren, hear about their pasts and discuss their perspectives on the world. Each visit brought us joy during difficult times and was a highlight of my week.»

Giovina - Volunteer



# OBM - opération bonne mine

— GENEVIÈVE DUBOIS

I joined the team of the Society of Saint Vincent de Paul of Montréal in May 2020, to take up the challenge of maintaining our activities related to the school retention program. With the scholarship gala cancelled, the art therapy projects in the schools put on hold and the closure of several service points, we had to react quickly! Thanks to the invaluable collaboration of our volunteers, donors and partners, we were able to offer our services while adapting them to the pandemic situation. It was a year full of unforeseen events, but our capacity to adapt and resilience was there!

## Back-to-school support

Opération Bonne Mine provides financial support to families experiencing economic difficulties for school-related expenses: tuition fees and daycare, educational materials, school supplies, transportation, etc.

Even in the context of a pandemic, financial aid was distributed by volunteers at our service points by mail or by appointment, in compliance with the health regulations established by the Québec government. In Laval, the city invested in the program through the Fonds Place du Souvenir in order to reach more families in this area.

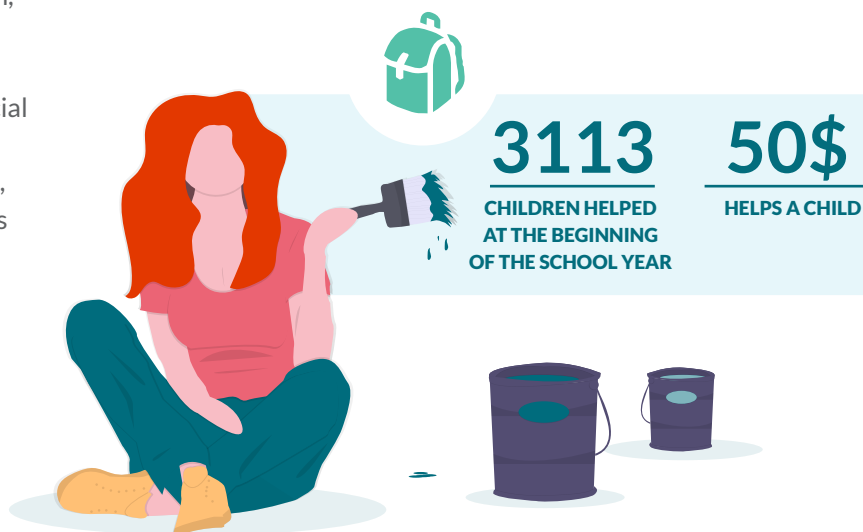
## MISSION

Since 1994, the Opération Bonne Mine (OBM) program has been implementing concrete actions to provide young people with positive, inclusive and enriching experiences in order to develop their esteem, confidence and talents, and encourage them to persevere.



« This program is part of my toolbox to support my young people... It is really valuable! »

Anouk SIMPSON, Special Education Teacher





## Art Therapy

Art therapy is used in the fields of education, community, intercultural, corporate, social services and mental health. Art therapists provide clinical and social services tailored to the needs of student groups. This mode of expression through visual media offers a path to healing that is accessible to all.

Anchored in the arts, art therapy sessions are conducted in a playful space that encourages the development of creative potential, the sharing of cultural values and the search for meaning. Art therapy encompasses both pictorial and verbal expression and reflection.

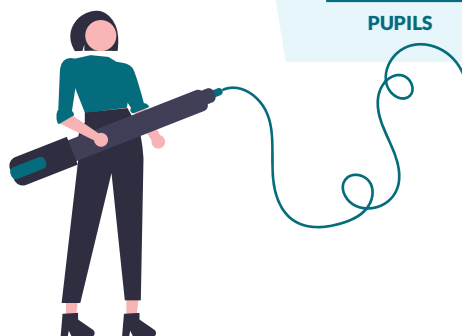
### Therapeutic benefits:

- Expressing oneself and getting to know oneself better
- Feeling calmer
- Develop sociability and language
- Persevere at school

The pandemic brought its own set of mental health challenges, especially for children in vulnerable positions. We have been present in schools throughout the school year, either face-to-face or by video conference or both!

6

ART  
PROJECT



6

DIFFERENT  
SCHOOLS

1

YOUTH  
CENTRE

139

PUPILS

8

CLASSES

1

Enhancing of the youth centre: Our life in graffiti  
The Youth Challenge Centre in Laval

2

If I Were  
Grade School Adélarde Desrosiers

3

My Symbol For The Future  
Saint-Henri High School

4

The liner under pressure  
Saint-Justin Grade School

5

I move, I create, I transform, I am  
In partnership with Les Grands Ballets  
Canadiens National Dance Therapy Centre  
Calixa-Lavallée High School

6

Reinventing our history from paintings: a book to be experienced  
Pilot project in partnership with the  
Centre de services scolaires de Laval  
Euréka Grade School  
Saint-Maxime High School



«I was able to release what I was feeling inside.»

Pupil of the Saint-Justin Grade School



«The project allowed the students to develop effective methods of relaxation and visualisation in a stimulating and serene context. I cannot express in words how much we enjoyed the project. The stress of the last few months could be released in a constructive way.»

Lyne JOYAL - Teacher at Adélarde-Desrosiers Grade School



1



4



5



2



«These workshops were a breath of fresh air in a hectic daily routine. I think they have helped the classroom climate to some degree and, above all, have allowed us to discover the students in a different light.»

Amina KHARCHI - Teacher at Saint-Justin Grade School

«There was nothing I didn't like about the project. I liked everything about it. I feel happy to be making art and showing my talents and creativity.»

Pupil of the Saint-Henri High School

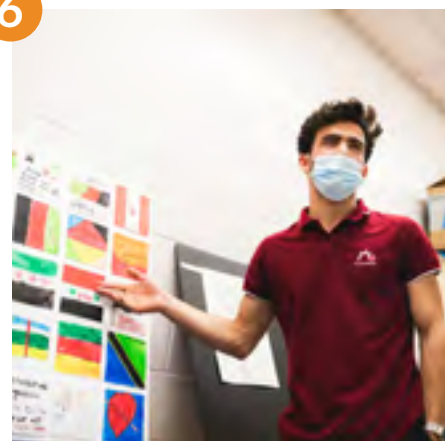


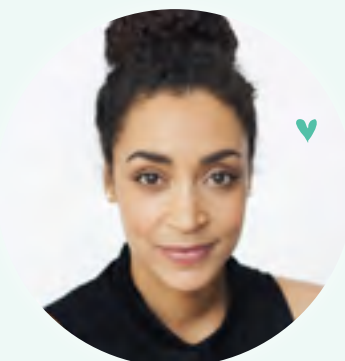
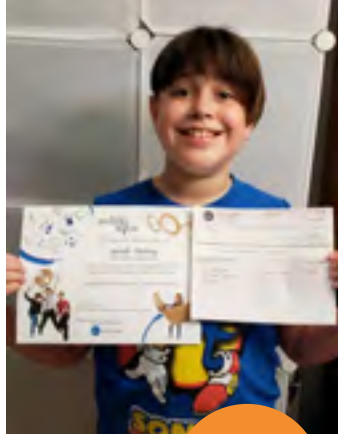
3

«Dear Madame Martine, thank you for teaching us about emotions, symbols and plastic art. I am very interested. You help me to reduce my stress. I really enjoy doing the activities in class and also by Zoom. That was the most memorable!»

Pupil of the Saint-Henri High School

6





## Perseverance Scholarships

The Opération Bonne Mine Perseverance Scholarships recognise young people with atypical school careers who face multiple challenges. Worth \$250 at the primary level and \$500 at the secondary level, they are awarded to students who stand out for their hard work and achievements in order to succeed at school.

The gala was cancelled due to the pandemic, so the winners received their scholarships at home. The teachers sent us a video of the presentation they would have made at the award ceremony and the parents sent us photos of the recipients. Congratulations to all!

As spokesperson for the Opération bonne mine program, I salute you and congratulate you on your many efforts this year.

I was supposed to host the 16<sup>th</sup> Gala de la persévérance scolaire in May, where I would have had the pleasure of meeting you and presenting you with one of the much-deserved scholarships for your work and achievements at school.

Although the Gala had to be cancelled, I thought I would send you a simple note, a special thought today, to underline your perseverance this year, and to wish you a lot of courage to continue.

**Congratulations !**

**Marie-Evelyne LESSARD**, actress and spokesperson of the Opération Bonne Mine program



**44**

SCHOLARSHIP  
HOLDERS

**17 250\$**

AWARDED IN PERSEVERANCE  
SCHOLARSHIP



514 526.5937, ext. 121



programme@ssvp-mtl.org



bonnemine.org



@OBMMTL



@operation\_bonne\_mine



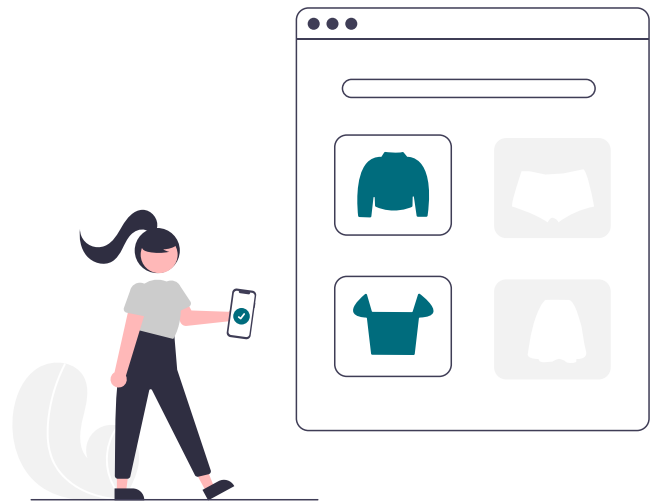
# second hand stores



Our shops were not considered essential services during the COVID-19 pandemic. We had to close their doors according to government standards and when we could reopen them, very strict rules had to be followed in order not to make them an outbreak site for the virus.

This represents an average closure time of 4 months out of 12 for all our shops. This pause in activity has obviously had a financial impact on the service points, but also on our volunteers, for whom involvement in the shops is a source of appreciation and a great opportunity to socialise.

We were receiving many volunteers from the corporate community at 1930 Champlain in Montréal prior to March 2020. With the pandemic, these groups were unfortunately unable to come to our premises for several months in order to sort the donations we were continually receiving. The activity has gradually resumed, with the application of measures imposed by public health and the use of equipment necessary to protect volunteers.



## Online Sales

Staff and volunteers have been flexible and creative. Online sales have become increasingly important at the SSVPM, allowing us to offer valuable items at the right price. The Saint-Jean-Paul II service point in Repentigny has set itself apart by creating its own online sales shop: [www.ssvprepentigny.org](http://www.ssvprepentigny.org). The administration of this site represents a significant number of hours of work for the team, but the added value is considerable. Shoppers can now also find 1930 de Champlain items on the Facebook Marketplace.

# 4/12

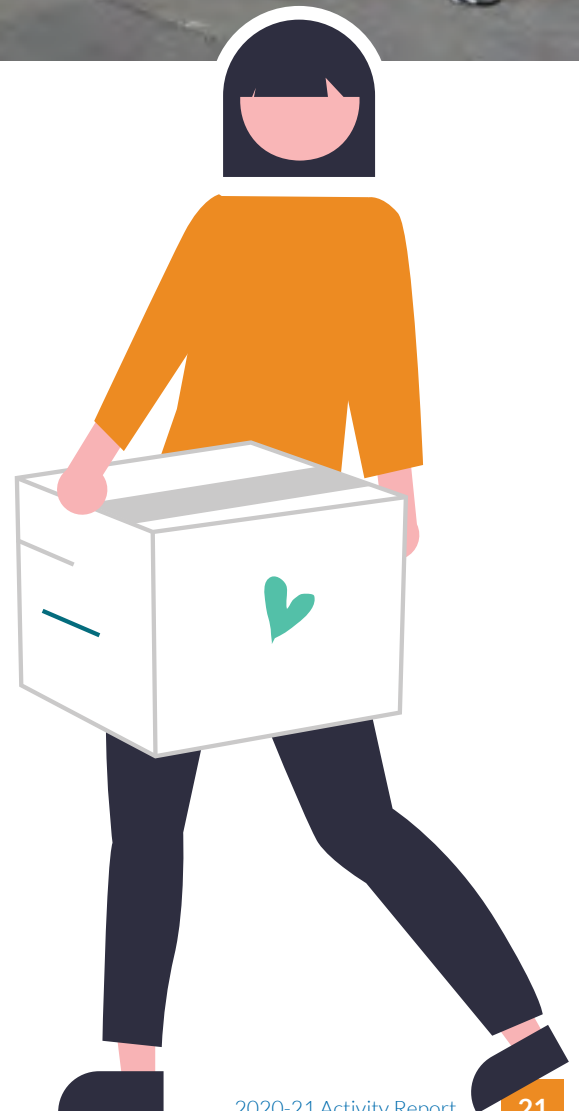
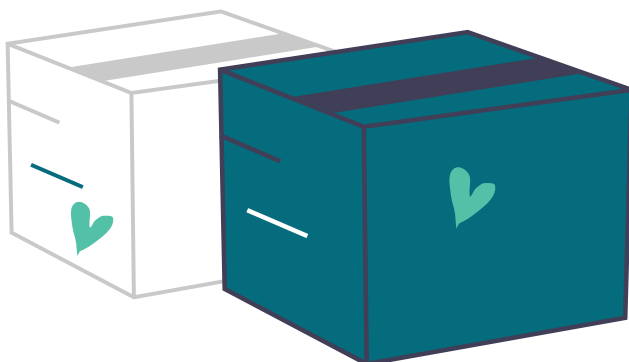
ONLY 4 MONTHS OPEN DURING  
THE YEAR



### Giving is not dumpering

However, there was a downside: for some, the Society of Saint Vincent de Paul's donation boxes in Montréal were a place to bring their garbage. We had to take measures to prevent illegal dumping and call in companies to pick up the waste left by citizens, which resulted in unexpected costs. Other organisations have also been victims of the same behaviour. The press release «Common Front for an Appeal to the Public – Keep your donations safe at home», co-signed by the **Salvation Army Thrift Stores**, **Certex**, **Grenier populaire des basses Laurentides**, **Groupe Coderr**, **Le Support de la Société québécoise de la déficience intellectuelle**, **Récupex**, **Renaissance** and the **Society of Saint-Vincent de Paul of Montréal**, was issued on March 31, 2020.

Despite the inconvenience we had to deal with, we would like to stress that we received valuable donations in very good condition. This has enabled people experiencing poverty to have access to quality items in these difficult times and we are grateful for this.



# Together & United

#CAVABIENALLER







# guignolées

The context of the pandemic prompted the Society of Saint Vincent de Paul of Montréal to offer new options to facilitate donations. Instead of going door-to-door for the traditional Guignolée, we offered donors the option of making their donation online with the assurance that it would go directly to the sector of their choice.

Therefore, seven Individual Councils benefited from the online donation for the traditional Guignolée: Nativité de Rosemont, Marguerite-Bourgeoys, Sault-au-Récollet, Bon-Pasteur, L'Assomption, Laval-Est and Saint-Laurent, for a total of \$57,729.29

The points of service also offered donors the opportunity to bring their foodstuffs to locations identified for this purpose. Volunteers were pleased to see that citizens were willing to come and deliver their food to the locations, and many of them even bought groceries especially to give to the volunteers.

The same observation applies to the Montréal and Laval Media Food Drive. We were not able to be on the street corners to collect donations and foodstuffs, but donors used the text message and the website to make their donations.



Denise Ouellette, Executive Director of the Society of Saint-Vincent de Paul of Montreal, at launch of the 2020 Media Food Drive.

**872 211\$**

OF DONATIONS COLLECTED DURING  
THE TRADITIONAL GUIGNOLÉE

**57 729\$**

ONLINE DONATIONS

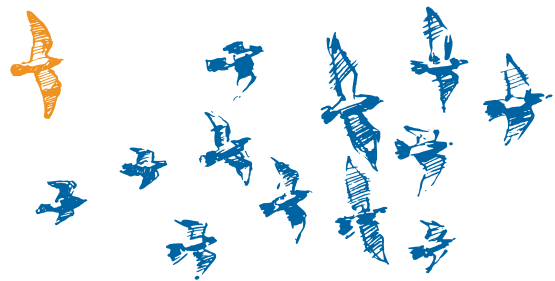


**433 314\$**

OF DONATIONS COLLECTED DURING  
THE MEDIA FOOD DRIVE



# appreciations to the donors



Many thanks also to our donors who have chosen to remain anonymous.

## OVER \$50,000

Fonds Patrimoine Thouin Thifault  
Succession Marie-Blanche Lacombe  
Centraide du Grand Montréal  
J.A. DeSève Foundation  
Marcelle and Jean Coutu Foundation

## \$25,000 - \$49,999

Breakfast Club  
Place du Souvenir Fund – City of Laval  
Rona Inc.  
Serge Beausoleil  
Medavie Health Foundation

## \$10,000 - \$24,999

R. Howard Webster Foundation  
The Jean Coutu Group (PJC) Inc.  
Ludik Designer Confiseur  
The Home Depot Canada Foundation  
Oeuvres Régis-Vernet  
Paul Durocher Foundation  
Maurice Lamarche Foundation S.J.  
L. Hansen's Forwarding Ltd  
Gilbert Rousseau

## \$5,000 - \$9,999

CTF Enterprise (Knights Dove)  
Borough of Mercier-Hochelaga  
Maisonneuve  
O.D.S. Ltée  
Succession Jacques Desautels  
Roger Massé  
Borough of Plateau-Mont-Royal  
Fondation De Bienfaisance T.A. Saint  
Germain  
Fondation de Claire et Jean-Pierre Léger  
J.B.J. Fortin Foundation  
Jacques and Michel Auger Foundation  
MacDonald Stewart Foundation  
Tenaquip Foundation  
Minister of Finance Québec (responsible  
for the  
Laval region)  
City of Montréal (Borough of Verdun)

## \$1,000 - \$4,999

Vincent Barronat  
Fondation St-Germain Kavanagh  
Legacy of the Brothers-Saint-Gabriel  
Sibylla Hesse Foundation  
Jacqueline Lallemant Trust  
André Gauthier Foundation  
Suzanne Côté Estate  
Louise Pétel  
Marc Roberge  
Fonds d'aide F.É.C.  
Claire Germain  
Alain Gignac  
Ministère de l'Éducation, du Loisir et du  
Sport  
Regulvar  
Dr. Jean-Lucien Rouleau  
Marc Viel  
Robert Gagnon  
Renée Jebrayel-Mariamo  
Sisters of Sainte-Marcelline, Social Works  
Alain Besner  
Denise and Robert Gibelleau Foundation  
152245 Canada Inc.  
Danielle Bélanger  
Marc Cusinato  
Jeanne Esther Foundation  
Gestion Raymond Brodeur Inc.  
Cécile Jolicoeur  
Les Pneus Robert Bernard Ltée  
Josée Véronneau  
Roch De Serres  
Claude Agouri  
Marielle Ouellette  
Claude Allard  
Diane Leblanc  
Les Distributeurs GFtec Inc.  
3097-8217 Québec Inc.  
Croesus Finansoft Inc.  
André Brodeur  
Camilien Corbeil  
Howick Foundation  
Bonita Réhel  
Gilles Daoust

Denise Ouellette  
Robert Arteau  
Édouard Cadotte  
Pauline Morier  
Diane Longpré  
Liette Bouchard  
AssurUni Inc.  
Michel Beaulé  
Congregation of Notre-Dame du Québec  
Jeannette Dominique  
Fédération Autonome de l'Enseignement  
(FAE)  
Léo Brossard Foundation  
Fraternité des policiers et policières de  
Montréal  
Léonida Hardy  
Pauline Tousignant  
Jacqueline Vallières Baddeley

## International Twinning

Twinning with the regional council of Cap Haïtien  
through the national program of the Society of Saint  
Vincent de Paul of Canada for an amount of \$3,000,  
for fiscal year 2021/2022.





# financing – major and planned donations

— CLAUDIA CÔTÉ

The year we have had has generated its share of financial uncertainties, to say the least. However, our donors have felt challenged and sensitive to the most disadvantaged people who have lived through this period even more difficult. They responded to our requests for financial support, whether it was for our food aid campaigns, the COVID-19 emergency or our school retention program.

Our planned donation program in 2018 continues to make progress in terms of pledges, although promotional activities were cancelled due to the pandemic (conferences and meetings with some donors). The main activities in spring, summer and autumn 2020 were to target all available **COVID-19 funds**.

**5 150\$**  
RECEIVED IN MONTHLY  
DONATIONS

**13**  
MONTHLY  
DONORS

Monthly donations are important because they provide the organisation with a stable source of income. It also allows the donor to spread his or her donation over a year and makes it easier to balance the budget.

**\$1,033,651**

DONATIONS RECEIVED FROM OUR  
FOOD AID CAMPAIGNS

**\$162,582**

RECEIVED IN DONATIONS AND  
GRANTS FOR OPÉRATION BONNE MINE

**\$619,135**

RECEIVED FOR DONATIONS AND GRANTS FOR COVID-19  
(BOROUGHES, GOVERNMENTS, ETC.)

**10**

ESTATES

**\$220,974**

DONATIONS RECEIVED FROM  
ESTATES

The new types of donations introduced last year, such as endowment funds, continue to soar. We have obtained an \$80,000 increase in the Thouin-Thifault Heritage Fund created in 2019-2020.

In order to help the Particular Councils and the points of service, the Central Council of the Society of Saint Vincent de Paul of Montréal obtained several government grants from funds created as a result of COVID-19 (for food aid, salary subsidies and others), representing a total of \$619,135.



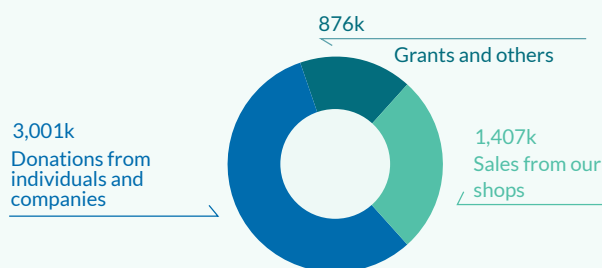


# finance management

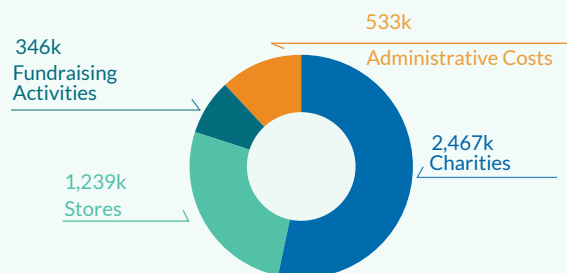
— ALLA POTAPOV

Thank you to all our partners and donors for supporting us and believing in our mission, especially in this historic year. Together we are making a difference.

## REVENUES / 5,284K

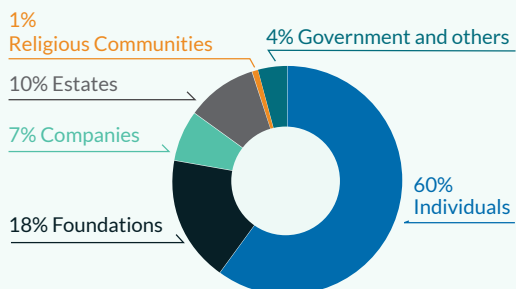


## EXPENSES / 4,585K



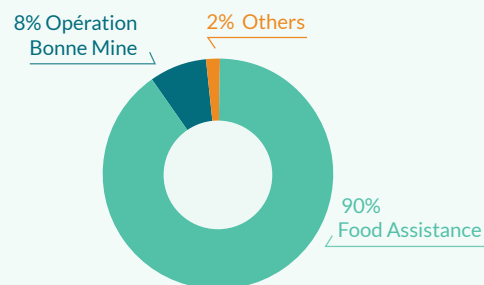
## SOURCE OF DONATIONS

We believe that access to basic foodstuffs is fundamental and we are concerned about helping the greatest number of people in need. This is why funding is a major issue for the Society of Saint Vincent de Paul of Montréal.



## DISTRIBUTION OF AID

90% of aid to beneficiaries is dedicated to food aid. 8% is for our school retention program Opération Bonne Mine and 2% is for other types of aid.





Thanks!

# volunteers

\$1,167

ESSENTIAL  
VOLUNTEERS

779

VOLUNTEERS ARE  
WOMEN

381

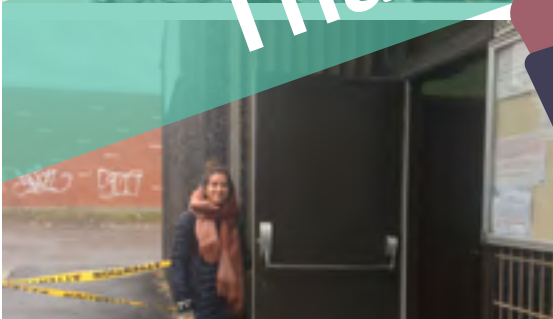
VOLUNTEERS  
ARE MEN

69

MIDDLE AGED

15

NEW STAFF





Together  
& United



SOCIÉTÉ DE  
SAINT-VINCENT DE PAUL

Montréal, Laval and of MRC de L'Assomption  
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Montréal (Québec) H2L 2S8

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[ssvp-mtl.org](http://ssvp-mtl.org)

A community to fill the essentials

